



Worldwide Central Properties Inc.
Member of Worldwide Group of Companies

VOL. 01
ISSUE 02

2019

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CO NT EN TS

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CEBU'S MOST ICONIC LANDMARK IS ON THE RISE FIRST CONCRETE POURING CEREMONY



Left to right: Juan Serina Jr. (H1 Principal Arch.), Engr. Butch Torres (ASEC), Arch. Raymond Fernandez (H1 Principal Arch.), Daniel Wee (Ascott Country GM), Francisco Ong, Lina Ong.(Founder, Worldwide Steel Group of Companies), Ann Leslie Ngo (Group President, Worldwide Steel Group of Companies), Sharon Anne Ong (VP Sales & Marketing), Isabel Asuncion Berenguer (ABI Principal Arch.), Jesi Alec Siaoling (JSLA Arch.)



A significant milestone to the project's construction story, the concrete pouring ceremony sealed the start of foundation-laying activities at the construction site in Gorordo Avenue in Cebu City.

The ceremony was conducted by the project's contractor -ASEC Development & Construction, where the horizontal platform was poured in the lower basement area of the project .

This momentous milestone was graced by The Suites at Gorordo developer, the Ong Family, unit owners and buyers, architects, designers and the operator /International Property Management - Ascott Limited led by Daniel Wee, Country Manager and Danielle Feliciano, Business Development Manager.

The event commenced with an early Saturday 9:00 am holy mass at the Worldwide Central Properties Inc. headquarters on Gorordo Avenue, followed by the main ceremonial First Concrete Pouring at The Suites at Gorordo site. The historical event ended with a sumptuous brunch shared by guests and buyers. An open house of the project followed for the entire afternoon.

The Suites At Gorordo Marks Another Construction Milestone

Worldwide Central Properties Inc. celebrated the first concrete pouring of The Suites at Gorordo last July 6, 2019.

Inspired by the iconic Flatiron building in New York, The Suites at Gorordo is envisioned to change the skyline of Cebu's uptown district, a landmark that commands attention.



Left to right: Alan Kent Ong (Business President of WWSG), Ann Marjorie Yang (Business President of WWHD), Francisco Ong, Lina Ong, (Founder, Worldwide Steel Group of Companies), Ann Leslie Ngo (Group President, Worldwide Steel Group of Companies), Francis Walter Ong (Executive VP for Corporate Management), Sharon Anne Ong (VP Sales & Marketing).

DESIGN TEAM

Cebu's skyline is soon going to become even more exciting with The Suites at Gorordo.

This 29-storey skyscraper is designed by three architectural powerhouses - Jose Siao Ling, the principal architect of Jose Siao Ling and Associates (JSLA) and one of the propagators of post-modernist ideas in Manila. H1 Architecture, a BCI awardee and designer of some of the country's notable structures, and Asuncion-Berenguer Inc. (ABI), a favorite among Manila's elite.

The development is master planned to make its residents experience hotel-style living everyday.



ARCH. JUAN SERINA JR.
H1 PRINCIPAL ARCHITECT



ARCH. RAYMOND FERNANDEZ
H1 PRINCIPAL ARCHITECT



ARCH. JESI ALEC SIAO LING
JSLA PRINCIPAL ARCHITECT



ARCH. ISABEL ASUNCION BERENGUER
ABI PRINCIPAL ARCHITECT

Rainy Day Activities To Keep You Sane

SUZE ENGLISH



Rainy days can have even the most hands-on mum begging for a break, but they need not be stress-filled! Don't feel trapped by the rainy days. Here are easy tips for keeping the kids entertained and you'll beat the rainy-day blues!

Create a rainy day box

It can be hard to think of the perfect activity when you're suddenly trapped indoors, so keep a Rainy Day box of fun, hands-on activities and crafts that are only brought out when the weather is grey. Your Rainy Day Box will need to be large, so you can keep it stocked with an assortment of fun stuff. Don't forget to restock your Rainy Day Box when the weather clears up!

Here are some fun ideas for your box:

- Cheap art and craft supplies.
- New colouring and activity books.
- Pencils, crayons and chalk.
- Old make-up and your latest wardrobe throwaways for costumes.
- Jigsaw puzzles.
- Old magazines and newspapers for papier-mâché or collages.
- Left over party favours like balloons and decorations.
- A deck of cards.
- Family board games.

Have a jigsaw afternoon

Jigsaws are a whole-family activity that can be a wonderful bonding experience between differently-aged siblings and their busy parents. Set each member of the family up with a puzzle to suit their skill level, all helping each other finish, or create teams to work on puzzles together. You can even make your own family-photo jigsaws using an enlarged photo printed onto plain paper from your computer.

Indoor fortress fun

What child doesn't love building a princess castle or a fortress indoors? Pick a room in the house that you don't mind being rearranged for a few hours, and use sheets and blankets and lots of pegs or butterfly clips to secure them as a roof between tables, couches and chairs. Encourage your children to use their imaginations - they can create rooms inside with towels and other furniture, dress up and act out stories from their favourite books, and even have a picnic in the cubby for lunch. This activity is hours of entertainment for any age, and especially great fun when you have friends over for a playdate.

Family movie day

Rather than watching the same old kids' TV shows all day long, beat rainy day boredom with a fun family movie day. This is a great way to keep kids of all ages entertained.

Scavenger hunt

A scavenger hunt is a great way to amuse kids large and small. You can hide treats, but if you're health-conscious, hide toys instead - just use a specific set so they know what to look for, such as the Barbie collection, matchbox cars, or leftover party favours like balloons or toy whistles. Give each child a small basket to collect their loot in - they could have some fun decorating this for an extra activity. You could even let the kids create a deck of colourful picture cards to use as your scavenger pieces. To keep them engaged, offer a prize or treat for the child who brings back the most loot each round. This is a game that can be played for hours on end, with the right incentive!



Story book fun

Create a fun memento of your rainy day by letting the kids make their own story books - this is a fun activity for any age. Simply staple some pages together and let the kids use their imaginations to decorate the front cover. They could use photos of your own family, friends and pets to make a family scrapbook. Old magazines are also great for sourcing colourful pictures to stick in your story book, or encourage them to draw their own pictures. Try giving the children some inspiration with a story theme - stick to simple themes like robots or fairies, or ask them to write a story about their favourite birthday party, holiday, family member or pet.

Toy attack games

Sorting through a big, mixed mess of toys can be more fun than you think! Dedicate a few hours to making it an enjoyable activity with your kids by playing a series of fun games to get all the toys sorted into each child's toy box. You may like to award points to the winner and runner-up of each game, with an overall reward or prize as added incentive. Plus, here's a mum-secret - keeping it fast-paced will cut down on the urge all children have to stop and play. Sshhh!

First, you need to place one empty basket or box per child in the middle of the room. Delegate each child to a box and get them to draw a picture of themselves and write their name on it - this will be their label for their personal toy box.

- **GAME ONE:** Give each child a mixed box or basket of toys to sort, with clear instructions to fill the empty boxes with the correct sibling's toys. Now you can make it race to see who can empty their basket the quickest!

- **GAME TWO:** Set them all loose on one basket of mixed toys, instructing them to fill the middle toy boxes until their mixed basket is empty. Now, count the toys in the middle and see whose box has the most toys.

- **GAME THREE:** Place your labelled toy boxes in a straight line and show the children where they are. Then ask the children to sit around a basket of mixed toys, next to the labelled toy boxes. Blindfold one child at a time, instructing them to take one toy from the basket. They must guess who the toy belongs to - each correct guess gets one point. After they guess, reveal who the toy belongs to, and then the blindfolded child must find their way to the correct labelled toy box to put the toy away. The other children can call out directions to help!

STAYING HEALTHY DURING THE RAINY SEASON

[PIA RANADA/RAPPLER.COM](https://pia.ranada.rappler.com)

The rainy season may have its charms: the cool weather, the reason to wear jackets and the magnified pleasure of a cup of hot coffee or a bowl of hot soup.

But it has dangers as well, primarily in the form of diseases like dengue and in infectious bacteria and viruses that become active due to the high humidity brought about by repeated spells of rain. Luckily, there are simple precautions we can take to stay in peak health condition during this tricky season. Here are some tips gleaned from [IndiaParenting.com](https://indiaparenting.com):

1. Wash your hands

Bacteria and viruses come alive during the monsoon and you can come into contact with them just by crossing the road or holding on to an infected railing or bench.

Wash your hands as frequently as you can with soap and warm water.

2. Don't touch your face

The flu virus commonly enters our body through the eyes, nose and mouth.

Resist the urge to scratch your eye or wipe your sweaty forehead. Bring a clean napkin or handkerchief instead.

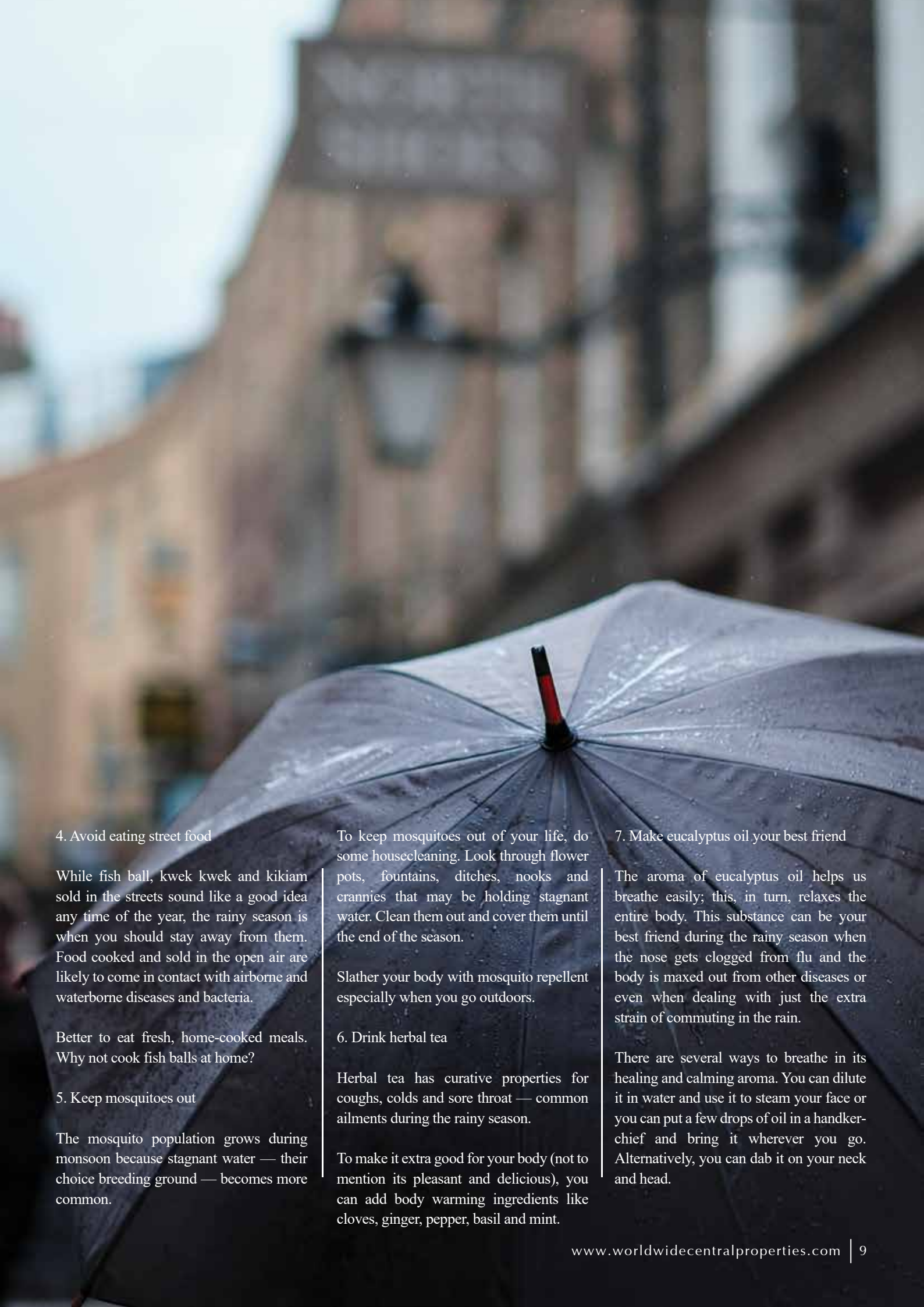
3. Protect yourself from dirty water

Clogged gutters and dirty puddles are a common sight during rainy season. Unfortunately, they are sources of water-borne diseases like diarrhea, influenza, cholera and fungal skin infections.

Covering up is the best way to protect yourself from these diseases and still maintain your active life. Aside from a jacket, invest in a good pair of rain boots. In the Philippines, many commuters prefer wearing rubber slippers because, unlike most closed shoes, they dry fast and are easy to move around in. But slippers leave your feet at the mercy of contaminated elements.

Rain boots are now available for a very cheap price and can be found in a range of styles and designs to suit anyone. They can be taken indoors and stored in lockers or in a bag underneath your office desk.

Rubber ones are light enough to carry in a backpack.



4. Avoid eating street food

While fish ball, kwek kwek and kikiam sold in the streets sound like a good idea any time of the year, the rainy season is when you should stay away from them. Food cooked and sold in the open air are likely to come in contact with airborne and waterborne diseases and bacteria.

Better to eat fresh, home-cooked meals. Why not cook fish balls at home?

5. Keep mosquitoes out

The mosquito population grows during monsoon because stagnant water — their choice breeding ground — becomes more common.

To keep mosquitoes out of your life, do some housecleaning. Look through flower pots, fountains, ditches, nooks and crannies that may be holding stagnant water. Clean them out and cover them until the end of the season.

Slather your body with mosquito repellent especially when you go outdoors.

6. Drink herbal tea

Herbal tea has curative properties for coughs, colds and sore throat — common ailments during the rainy season.

To make it extra good for your body (not to mention its pleasant and delicious), you can add body warming ingredients like cloves, ginger, pepper, basil and mint.

7. Make eucalyptus oil your best friend

The aroma of eucalyptus oil helps us breathe easily; this, in turn, relaxes the entire body. This substance can be your best friend during the rainy season when the nose gets clogged from flu and the body is maxed out from other diseases or even when dealing with just the extra strain of commuting in the rain.

There are several ways to breathe in its healing and calming aroma. You can dilute it in water and use it to steam your face or you can put a few drops of oil in a handkerchief and bring it wherever you go. Alternatively, you can dab it on your neck and head.

Franchising: The Fastest Way To Own A Business Part 2

PROF. ENRIQUE SORIANO



Are you confronted with a dilemma to invest in a franchise or set up your own business? When in doubt, think of Jollibee, a ubiquitous brand and a franchise phenomenon that started in Quezon City as an Ice Cream house in the 70's, and went on to open more than 4000 stores under different brands! It has leaped frog to many countries with the United Kingdom as its most recent line of conquest in the European market and a slew of more openings in the US and Canada.

Jollibee is now the largest fast food chain in Asia after outperforming Japan's Yoshinoya and Hong Kong's Café de Coral for many years.

Beginnings

Franchising in the Philippines can be traced back to 1910 when Singer, the sewing machine manufacturer, sold distribution licenses to Filipinos. In the '60s, A&W Restaurant came into the country also through franchising.

But it took decades before Filipinos caught on to the benefits of franchising.

It was not until the '90s when international companies realized the viability of franchising their brands in the Philippines. A study commissioned by the Philippine Franchising Association showed a 97% success rate for franchises.

Despite its status as an emerging economy, Filipinos are known for their penchant for shopping, especially when it comes to international name-brand items.

Today, PFA pegs the success rate of entrepreneurs who operate a franchise at a high of 90%, compared to the 25% for traditional retailers or independent startup businesses.

"A franchise is for people who are not entrepreneurs – those who don't know how to start their own business," said Samie Lim, considered the father of franchising and chairman emeritus of the PFA as well as president of consulting firm Francorp. Philippines, Inc. "A franchise is for people who will follow rules, comply with a proven system because that is the core of the business model. It is the formula and if you deviate or fool around with that formula, you will not succeed. A non-conformist or a creative person will not be successful as a franchisee because he will likely insist on tinkering around with the formula."

Lim noted that franchising has caught the attention of Filipino entrepreneurs because this type of business poses less risk than most other businesses.

PFA historical data showed that the Philippine franchise industry grew from only 50 franchises in the early '90s to over 500 in the year 2000. Franchise industry sales grew from PhP30 billion in 1997 to PhP63 billion in 1999.

"Since 1997-'98, people say businesses went down. I think most of the other businesses were affected...they stagnated after the Asian crisis. But franchising continued to grow and it is still growing," Lim noted. That was the phase where the growth grew exponentially and started the spectacular rise of the franchise business.

Ironically, Lim also attributed the boom in franchising in recent years to the Asian financial crisis and the global economic slowdown that followed thereafter. He noted that "franchising tend to perform even better when the economy is bad" because when factories closed and people are laid off, they turn to entrepreneurship.

Going the route of Franchising will be a wonderful direction for business people who have excess money or those who are in the crossroads (retirement or embarking on the path towards setting up a business).

Choosing the right franchise system must be strategic. In the last 10 years, I have personally helped a handful of emerging franchise businesses expand with some scaling up in overseas markets like North America, Singapore and emerging growth areas like Indonesia and Vietnam.



Prof. Enrique Soriano

A World Bank/IFC Governance Executive of Post and Powell Singapore and the Executive Director of Wong + Bernstein, a research and consulting firm in Asia that serves family businesses.



**SUNDANCE RESIDENCES
MAKES FIRE SAFETY
AWARENESS
TOP OF MIND**

The Worldwide Central Properties, Inc. management in cooperation with the local BFP fire station conducted its annual fire drill last June 18, 2019 at the Sundance Residences.

The standard fire drill started with a lecture and then followed with a demonstration on the proper use of fire extinguishers.

The activity has the attendance of the PMO staff, housekeeping and security personnel, commercial tenants and unit owners.



Know what to do in case of fire. Being prepared for a fire at all times lessens the risk to your personal safety. Here are some things to remember during a fire:

1. Know your building's evacuation procedures. People who know their evacuation route are less at risk.
2. Use only designated fire exits. It's important to always know your nearest exit.
3. Avoid using elevators as they are needed by fire fighters and rescue personnel. In addition, they are not safe escape routes.
4. Keep your head low to avoid excessive smoke inhalation.
5. Move in an orderly and calm pace. Panicking only makes your situation worse.
6. Make your way to the nearest evacuation area or open space that is safe from the fire, smoke or structural damage.



Black Pepper Prawns Recipe

Black pepper gives this prawn dish a different kind of spicy kick, and it's deliciously addictive.



Ingredients:

- 500 grams tiger prawns, shells removed, tail on, deveined
- 1 medium white onion, finely sliced
- 1 tablespoon crushed black pepper
- 1 tablespoon oyster sauce
- 1 teaspoon sugar
- 1/8 teaspoon salt
- 1 tablespoon spring onions, chopped
- vegetable oil, for sauteing

How to Cook Black Pepper Prawns:

- Remove shells from the prawns, but keep the tail on. Season with salt. Set aside.
- Heat up a wok, and add the oil on medium heat. Saute the onion and black pepper until fragrant. Add the prawns and stir to combine. Add the oyster sauce, stir a few times, then add the salt and sugar.
- Stir fry until the prawns are cooked. (Do not overcook.) Add spring onions for garnish. Serve immediately.

If you love prawns and love it when it's got a spicy kick to it, then make the best of your black pepper mill and make it rain on these shellfish. This spicy prawn recipe will make you appreciate the flavors that the black pepper can give a dish.

SUDOKU

How to Play

Fill the grid so that every row, column and 3x3 box contains the digits 1 to 9, without repeating.

	8	7	2			1	6	9
2		1	9	7	6			3
	3	6	4			7		
7	2		6	4	8			
3				9				6
					5	4	8	
5	6				9			2
		3	7	6			1	
				3	4	6		

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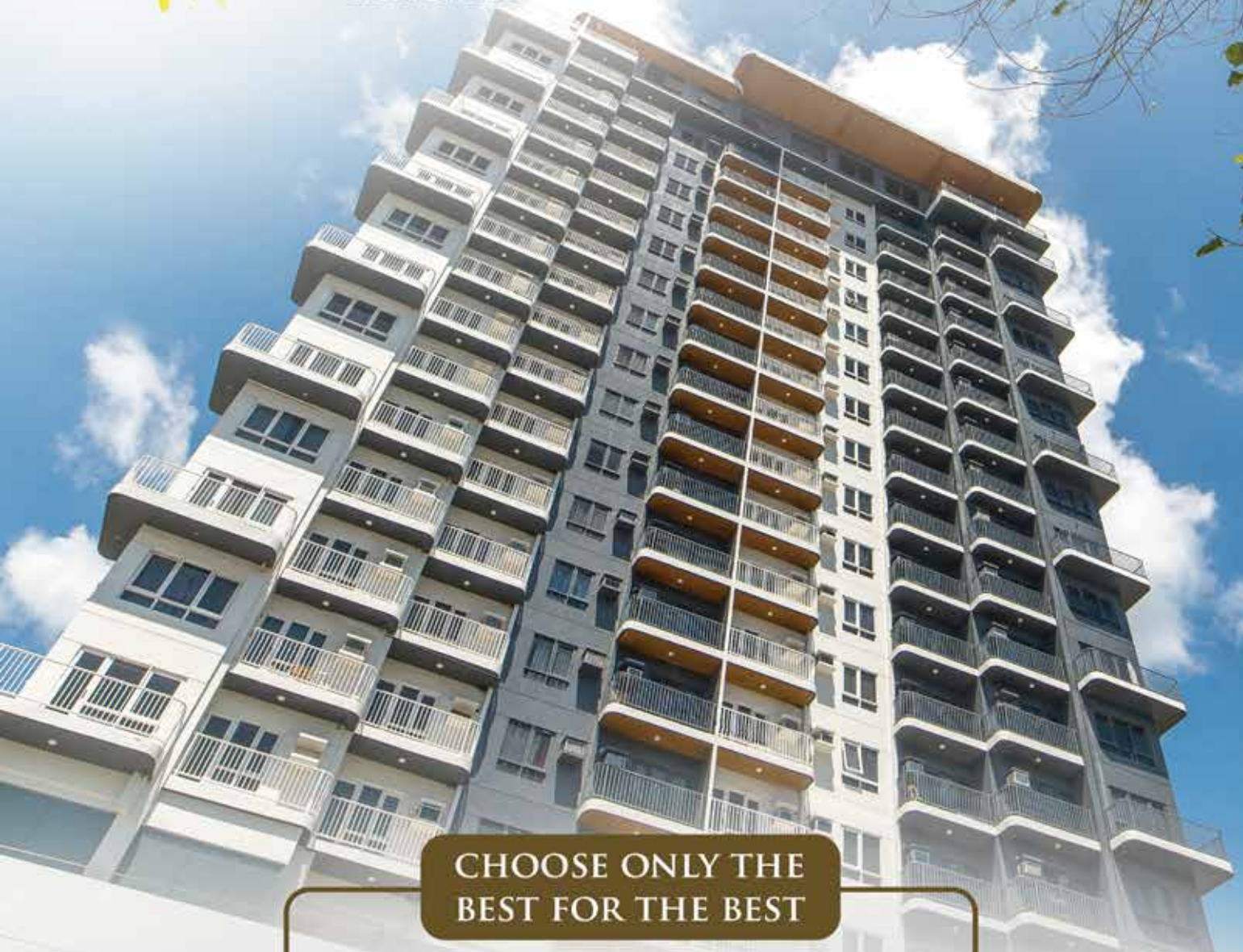


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